



ITALIAN LUXURY HOME FRAGRANCES





ITALIAN LUXURY HOME FRAGRANCES

The first perfumery workshops of the Western world arose in Italy during the **Middle Ages**.

At that time, the country was divided into many small states and independent towns. All of them hosted plenty of abbeys and monasteries with their botanical gardens, where friars and nuns used to grow plants for herbal ointments, syrups, and other treatments. Convents also developed remedies to scent the persons and their clothes, like scented potpourri and perfumed waters.

During the **Renaissance**, the art of perfumery spread from the convents to the courts. Florence above all, but also Rome, Venice and Mantua, were the capital cities of the European culture, and the sophisticated Italian ladies from Este, Gonzaga, Sforza and Medici families dictated the rules of taste in the whole of Europe.

In 1533 Caterina de Medici, aged 14, married the future king of France, the Duke of Orléans, who was 14 as well. Paris was fascinated by this young Florentine lady with a such a special taste for clothes and accessories. Living in France, Caterina introduced some comforts she was used to, including the fine scents developed by her personal perfumer Renato Bianco (renamed René le Florentin); the whole Court fell in love with this fragranced habit, giving impulse to the development of a French perfumery.

At the end of the 16th century, at the very beginning of the **Baroque Age**, Florence was proud to have taught the French an art that the city had been already knowing for centuries; an art that it was deemed to preserve and improve never forgetting its tradition.

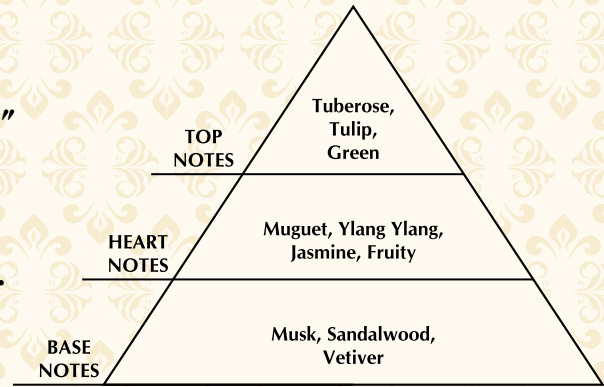
Graziani, candlemakers in Tuscany since 1805, have discovered some ancient recipes for room fragrances dating back to the Baroque Age, have revitalized them and will disclose them step by step: hence the name of this luxury collection: **BAROCCO FIORENTINO**.

FRAGRANCES

CONCERTO



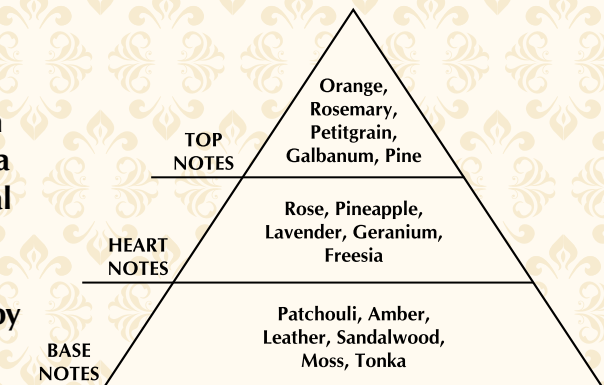
A delicate “concerto” blend of Tuberose, Orange Flower and Lily, balanced with musky woody notes.



FLORENTIA



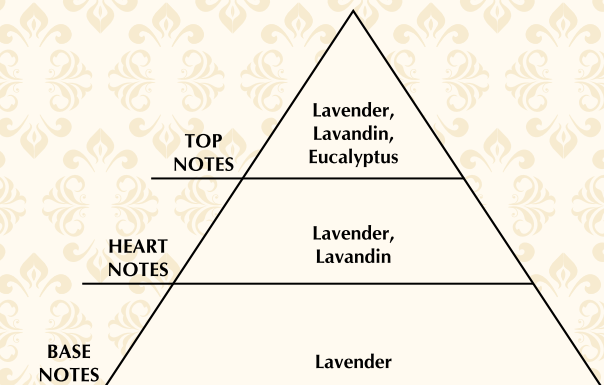
The unforgettable scents of the Tuscan bush, opening with a fragrant citrus herbal aroma, mostly Rosemary and Petitgrain, followed by a fruity floral heart.



MONNALISA



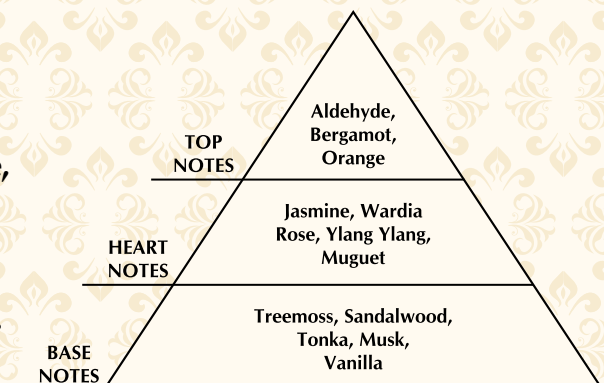
The relaxing and soothing scent of a Lavender heaven enriched by fragrant Eucalyptus notes.



GHIRLANDA



A timeless floral “ghirlanda” of Muguet and Jasmine, with notes of Bergamot, mingled with sheer Musk on a woody accord.

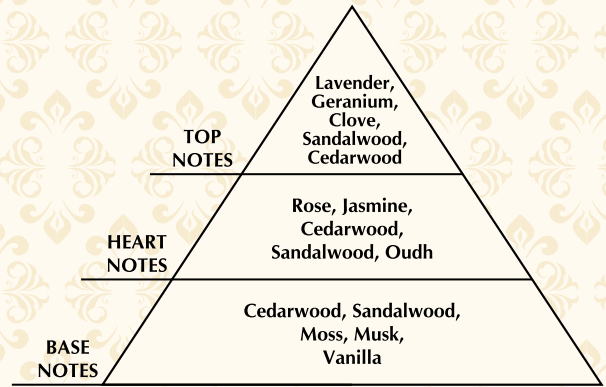


FRAGRANCES

LOUDH

العود
العود
العود

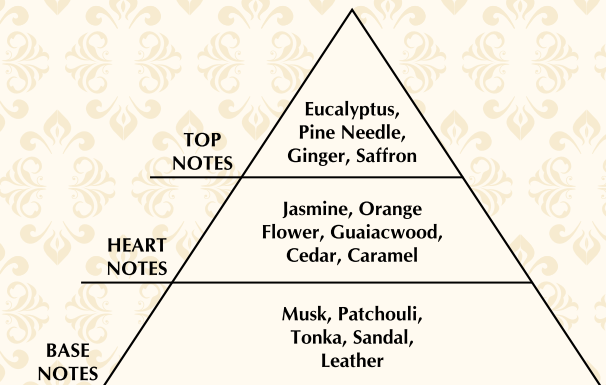
A rich aroma
of smoky woody
fusion with
a touch of
sheer musk.



SHERAZADE



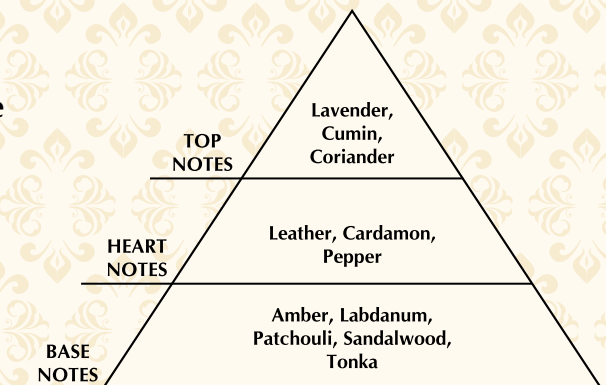
Ambery note
infused with
ginger & saffron
and resting
on a musky
woody base.



LORENZO



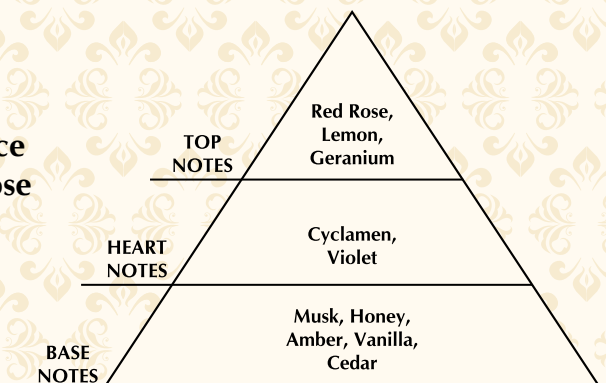
The sensual shade
of aromatic
Florentine
leather resting
on a rich woody,
ambery base.



CATERINA



The sublime and
enveloping fragrance
of the Tuscan red rose
enriched by
green, fruity
and musky notes.



FRAGRANCED CANDLES



BFC11

Candle Nt. Wt. 120 g
Sizes: Ø 67x70 H mm
Burn Time: 20 h

Fragrance
Emanation: Ø 3 m
Saturation: 27 m³/24h

BFC21

Candle Nt. Wt. 275 g
Sizes: Ø 87x85 H mm
Burn Time: 45 h

Fragrance
Emanation: Ø 5 m
Saturation: 125 m³/24h

Fragranced candle presented in an elegant decorated glass.

ACCESSORIES FOR CANDLES



DOME

Sizes: Ø 150x250 H mm



DOMES

Sizes: Ø 85x145 H mm

Fragrance saving glass domes

FRAGRANCED REED DIFFUSERS



BFD31

Reed Diffuser 1000 ml
 Sizes: Ø 100x220 H mm
 Lasts for up to 12 months

Fragrance
 Emanation: Ø 8 m
 Saturation: 500 m³/24h



BFD21

Reed Diffuser 500 ml
 Sizes: Ø 87x190 H mm
 Lasts for up to 6 months

Fragrance
 Emanation: Ø 5 m
 Saturation: 125 m³/24h



BFD11

Reed Diffuser 250 ml
 Sizes: Ø 67x140 H mm
 Lasts for up to 3 months

Fragrance
 Emanation: Ø 3 m
 Saturation: 27 m³/24h

Diffuser with rattan sticks in an elegant decorated bottle.
 The fragrance is diffused gently and persistently. Available in 3 sizes (1000, 500 and 250 ml).

ROOM SPRAY



BFP11

Room spray 200 ml
Sizes: Ø 55x160 H mm

Room spray with pump, creating immediately a pleasant atmosphere in any ambient.

Refills available (#BFP10).

TESTER



BFT08

Fragrance tester set
Sizes: 350x205x50 H mm

BFT01

Tester
Sizes: 32x105 H mm



GIFT BOXES



BFPAL

Sizes: 360x295x120 H mm



BFPAM

Sizes: 325x220x105 H mm



BFPAS

Sizes: 190x190x80 H mm

Coffrets available separately



GRAZIANI s.r.l.
established 1805

Via Karol Wojtyła, 6
Zona Industriale Pian di Laura
56042 Lorenzana (PISA) - ITALY

Tel +39 0586 421421 - Fax +39 0586 427427

www.baroccofiorentino.it
export@graziani.net