



ITALIAN LUXURY HOME FRAGRANCES



The first perfumery workshops of the Western world arose in Italy during the **Middle Ages**.

At that time, the country was divided into many small states and independent towns. All of them hosted plenty of abbeys and monasteries with their botanical gardens, where friars and nuns used to grow plants for herbal ointments, syrups, and other treatments. Convents also developed remedies to scent the persons and their clothes, like scented potpourri and perfumed waters.

During the **Renaissance**, the art of perfumery spread from the convents to the courts. Florence above all, but also Rome, Venice and Mantua, were the capital cities of the European culture, and the sophisticated Italian ladies from Este, Gonzaga, Sforza and Medici families dictated the rules of taste in the whole of Europe.

In 1533 Caterina de Medici, aged 14, married the future king of France, the Duke of Orléans, who was 14 as well. Paris was fascinated by this young Florentine lady with a such a special taste for clothes and accessories. Living in France, Caterina introduced some comforts she was used to, including the fine scents developed by her personal perfumer Renato Bianco (renamed René le Florentin); the whole Court fell in love with this fragranced habit, giving impulse to the development of a French perfumery.

At the end of the 16th century, at the very beginning of the **Baroque Age**, Florence was proud to have taught the French an art that the city had been already knowing for centuries; an art that it was deemed to preserve and improve never forgetting its tradition.

Graziani, candlemakers in Tuscany since 1805, have discovered some ancient recipes for room fragrances dating back to the Baroque Age, have revitalized them and will disclose them step by step: hence the name of this luxury collection: **BAROCCO FIORENTINO**.

FRAGRANCES

CONCERTO



A delicate “concerto” blend of Tuberose, Orange Flower and Lily, balanced with musky woody notes.

MONNALISA



The relaxing and soothing scent of a Lavender heaven enriched by fragrant Eucalyptus notes.

FLORENTIA



The unforgettable scents of the Tuscan bush, opening with a fragrant citrus herbal aroma, mostly Rosemary and Petitgrain, followed by a fruity floral heart.

GHIRLANDA



A timeless floral “ghirlanda” of Muguet and Jasmine, with notes of Bergamot, mingled with sheer Musk on a woody accord.

ODDH



A rich aroma of smoky woody fusion with a touch of sheer musk.

SHERAZADE



Ambery note infused with ginger & saffron and resting on a musky woody base.

FRAGRANCED CANDLES



BFC11



BFC21

Fragranced candle presented
in an elegant decorated glass.

REED DIFFUSERS



BFD11



BFD21



BFD31

Diffuser with rattan sticks in an elegant decorated bottle.

The fragrance is diffused gently and persistently.

Available in 3 sizes (1000, 500 and 250 ml).

Refills available (large #BFD30; medium #BFD20; small #BFD10).

Spare sticks available (large #BFD32; medium #BFD22; small #BFD12).

ROOM SPRAYS



BFP11

Room spray with pump, creating immediately a pleasant atmosphere in any ambient.
Refills available (#BFP10).

FRAGRANCED SACHETS

Fragranced sachets for drawers and wardrobe.
Available individually (#BFS11)
or in box of 4 units (#BFS14).



BFS11



BFS14

GIFT BOXES

Coffrets available separately



BFPAL



BFPAM



BFPAS



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